



PO Box 7277 · Olympia, WA 98507-7277
(360) 349-6926
FTEmag@gmail.com • www.FTEmag.com
A private publication for and about Washington state employees

ADVERTISING RATE SHEET

Regular Display - Tabloid	Open
1-30 Column Inches	\$22.00
31-60 Column Inches	\$21.00
61-90 Column Inches	\$20.00
91-Above Column Inches	\$18.00

Regular Display Size	Open
*Thrifty Business & Coupon Ads (2 col. 2.5 in.)	\$110.00
1/8 Page (8 col. inches)	\$176.00
1/4 Page (16 col. inches)	\$352.00
1/2 Page (32 col. inches)	\$704.00
Full Page (65 col. inches)	\$1,430.00

INSERTIONS: Beginning at \$40.00/M

AD COPY: Ad copy can be submitted on CD or by e-mail in a PDF format only. Please submit a hard copy of your ad at 100% with the disk.

Please submit a separate copy of the ad with special treatments noted. If submitting native files please include all linked images and fonts.

PHOTOS: Photos may be submitted by e-mail, disk or as an original. File copies of photos must be in .jpg or .tif format. Copies of photos will not be accepted.

TEXT: Files must be submitted on a CD or e-mail either in a Word, Word-Perfect or RTF or as an attachment to an e-mail message. Fax or type written files are not accepted.

FTE News Magazine reserves the right to accept or reject all advertising copy. Questions concerning camera ready art or file compatibility should be directed to (360) 349-6926 or FTEmag@comcast.net prior to print deadlines.

COLUMN WIDTHS: Image area is 10.0" x 12.5" in a 5 column width.

- 1 Col. = 1.9" 4 Col. = 8.0"
- 2 Col. = 3.9" 5 Col. = 10.0"
- 3 Col. = 6.0"

PAYMENT TERMS:

Payment Due at time signing Participation Agreement. (Unless prior arrangements have been made)

ARTICLE AND ADVERTISING COPY DEADLINES

MONTH	SPECIAL FEATURE	DEADLINE	MONTH	SPECIAL FEATURE	DEADLINE
2010			2010		
January	Legislative Issue Healthy Living & Tax Planning	December 30	October	Health & Wellness Issue CFD Supplement Insert	September 29 September 10
February	Valentine Issue Healthy Living & Tax Planning	January 27	November	Holiday Planner Issue Health & Wellness Info	October 27
March	Spring Home & Garden Issue Healthy Living & Tax Planning	February 24	December	Holiday Planner Too Issue Last Minute Gift Ideas	November 24
April	Spring Auto Planner Issue	March 31	2011		
May	Mother's Day Issue Celebrations & Recognition	April 28	January	Legislative Issue Healthy Living & Tax Planning	December 29
June	Father's Day Issue Extra Mile Awards & Recognition	May 26	February	Valentine Issue Healthy Living & Tax Planning	January 26
July	Summer Issue Travel Specials	June 30	March	Spring Home & Garden Issue Healthy Living & Tax Planning	February 23
August	Back-to-School Issue Shopping Values	July 28	April	Spring Auto Planner Issue	March 30
September	Combined Fund Drive CFD Supplement Insert	August 25 August 13	May	Mother's Day Issue Celebrations & Recognition	April 27